AMOL B

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Sr BI Developer

Goal-oriented and customer-centric professional with a strong technical background and extensive experience in leading entire lifecycle of a product, from ideation to development. Product vision and creativity; demonstrated success in planning, developing, launching, and managing products and various software features. Expert in applying scaled agile delivery/ agile practices to define and release a continuous flow of valuable products and services. Skilled in designing and introducing customer platforms and product roadmaps to streamline and optimize day-to-day business operations. Experience in creating and carrying out product vision based on feedback from internal stakeholders, clients, market research, and own industry insights to transition businesses from high growth to high profitability. Instrumental in improving strategic dashboards/structures in close coordination with engineering, business, sales, and marketing teams.

Technical Proficiencies

Agile, Scrum, A/B Testing, JIRA, SQL, AWS, Python, API, Tableau, R, Agile, UX Design, MSSQL Server, Microsoft Office

Recommendation System, RFM Segmentation, Marketing Mix Modeling, Cloud Computing, Data Warehousing

Career Experience

Role: BI lead

Client: PayPal, Dallas, TX   2021 to Present

Lead and spearhead all aspects of BI data solutions development and implementation. Manage, assign, maintain quality to developments via JIRA, Tasks. Conduct and coordinate customer interviews, Gather requirements, Documenting requirements. Also, Creating JIRA stories and work with project managers for prioritizing them. Create data-backed business cases, Build, and prioritize roadmaps of based on ROI, demand, and value to customers. Meet and surpass all customer/business requirements by leading a team of developers, and testers.

- Delivering a logic synopsis of reports, cubes to the director of the product and other teams, while adhering to policies.
- Serving as a business domain expert to provide insights and information to teams using reports, dashboards, and BI tools.
- Leading the creation of over BI/ETL design documents for better project tracking and JIRA tracking for upper-mid management.
- Designing strategic/Ad hoc dashboards for stakeholders in PowerBI/Tableau/Looker, as per user's requirements.
- Provide key analysis of sales forecasting, Seasonal fluctuations, customer acquisition analysis using python/R languages.
- Acting as an admin for the Cognos data warehouse and Looker, creating and managing usage reports for the dashboards.
- Upgrading the Cognos servers (UNIX and Windows based) to the latest version Cognos. Delt with IBM support team to proceed.
- Successfully distributing and managing BI JIRA, incidents, and tasks within the specified time frame and maintain SLAs.
- Preparing PowerPoint presentations to showcase the spectrum of BI processes, team structures, usage, and business areas.
- Creating plans and delegating responsibilities to team members to ensure smooth and efficient implementation of tasks.

Business Skills: Product Strategy, Product vision, Pricing, Conjoin analysis, & User Interviews
Non-Technical Skills: Presentation, Persuasion, Temperament, Communication, & Proactiveness
Technical Skills: Python, AWS, Data warehousing, API, Excel, & Tableau

FedEx, University of Texas, Dallas, TX   2020 to 2021
Capstone Project | Agile Coordinator

Planned and implemented agile practices to develop an AI product. Led and mentored communication with directors of eight Air hubs of FedEx and team of data scientists and developers. managed and recovered enormous amounts of money in payments with delays due to Fed Ex's less accurate forecasting system. Prepared and organized written stories/requirements and formulated project management documents. Monitored and streamlined work timelines and removed possible bottlenecks. Achieved pre-decided delivery dates by modifying and updating daily schedules.

- Designed, developed, and delivered AI product weather forecasts for FedEx.
- Increased and optimized product accuracy by troubleshooting and testing machine learning algorithms.
- Reduced data collection cost by 33% and enhanced accuracy from 72% to 81%.

Business Skills: Prioritizing, Agile methodology, Risk control, Requirement gathering
Non-Technical Skills: Presentation, Communication
Technical Skills: Python, UX design

Testoutlook.com, MH, India   2018 to 2019
Regional manager and Product analytics Lead

Conducted and organized customer interviews to offer empathy mapping determining pain points to ensure successful roadmap prioritization. Managed and rolled out MVP and numerous updates for "Smart classroom product". Led and supervised top-notch teams to create data warehouse and business intelligence infrastructures. Steered and organized data analysis from segmenting, and targeting positioning to acquisition and engagement retention. Assisted and guided higher management to craft sustainable competitive advantage for brand offerings.

- Generated revenue of $1M and growth of 15% by leading product portfolios "Smart Campus-web based online testing tool".
- Formulated and executed marketing segmentation and marketing mix models while liaising with cross-functional teams.
- Increased profits by 23% for a product "Cobra-web-based online testing tools for private institutes".

Technical Skills: MSSQL server, Excel, Tableau, R, Agile
Non-Technical Skills: Word, PowerPoint, Communications

Vaishali laser LLP, MH, India   2015 to 2018
Business Analyst

Planned, executed, and maintained communication plans and meeting cadences. Set and implemented KPI's/Metrics as well as reported progress as requested. Analyzed and transformed financial, sales, and marketing data by using MS Excel, VLOOKUP, Power Pivot and presented using PowerPoints.

- Delivered exceptional and timely services to deliver a "centralized portal".
- Integrated and automated business analytics, CRM for clients, and internal organization.
- Managed price analysis to increase sales for manufacturing and service categories for exports to the EU region.

Express Engineer, MH, India   2012 to 2015
Data Analyst Consultant

Supported and guided clients in making reports in Tableau, MSSQL, and PowerPoint for data-backed decision development. Assisted customers in optimizing results in field of marketing, project management, and supply chain.

- Awarded "Employee of the Year 2014" for successfully completing three projects worth more than $70K+ for MNCs and NGOs.
- Defined and analyzed KPI's/Metrics and reported overall business progress as requested.

Additional experience as *Graduate Trainee Engineer* at Siemens India Limited, MH, India

Education

Master of Business Administration | University of Texas, Dallas, TX, 2022 to Present

Master of Science in Information Technology and Management | University of Texas, Dallas, TX

Bachelor of Science in Mechanical Engineering | Dr. BAM University, India

Licenses & Certifications

Executive Certification in Product Management – Indian School of Business, Hyderabad, India – 2022

Certified Scrum Product Owner (CSPO) – Scrum Alliance – 2021

Project Management Professional (PMP) – Project Management Institute – 2021

Awards

Best Business Plan – National Level College Competition, India – 2009

Membership

Reforge Product Management – 2021 | TryExponent.com – 2021